



Trust the Alliance

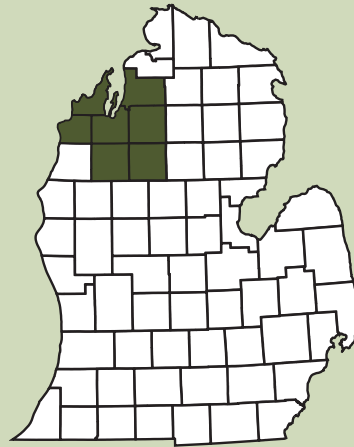
Whether you're in a crisis situation or gathering information for the future, you're not alone. Finding the right housing choice can feel like you're in a maze of information. Agencies, online services, lists, costs, etc., only leave you feeling lost and not knowing where to turn. The staff at the Alliance has worked with families for almost 20 years and will guide you through the maze. Best of all, this service is **free of charge**.

When we meet in the comfort of your own home, hospital or nursing home (Yes, we come to you):

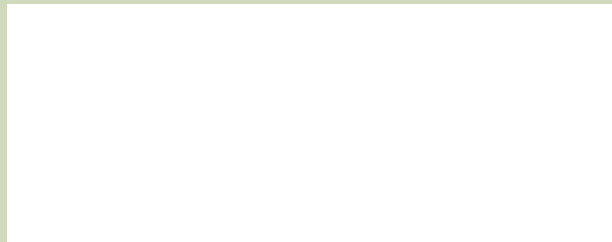
- You'll learn about the different types of housing.
- View a portfolio of residences with up-to-date information.
- Gain knowledge about each residence including care level, activity level, current residents and cost.
- Receive information on possible funding options to help pay for care.
- We'll help narrow your search, arrange tours and interviews, and provide transportation in visiting each one and...
- Walk with you through the placement process helping you and your loved one make a smooth transition into the residence of your choice.

You'll see that our years of experience working with families and homes will give you the confidence you need to make an educated decision.

All this, and it's free.



Serving Grand Traverse, Leelanau, Benzie, Wexford, Antrim, Kalkaska and Missaukee Counties



Call today to schedule your in-home consultation for this FREE service:

(231) 263-4040

(888) 816-4040

Connie Hintsala, Owner

connie@AllianceForSeniorHousing.com

For more information and testimonials please visit:
www.AllianceforSeniorHousing.com



(231) 263-4040

(888) 816-4040

Northern Michigan's

FREE

Senior Housing
Placement Service

*With detailed knowledge
of all care options in our area,
the Alliance is your
Senior Housing Specialist.*

www.AllianceforSeniorHousing.com

Preserving Dignity and Independence ■ Serving and Educating ■ Improving Quality of Life



"...I was given Connie's number and with one call I started to feel like I had a partner helping me. She made me feel comfortable, gave me contacts for financial advice and suggested a variety of housing choices within our budget. She visited homes with my father and by asking the right questions, she was able to find out what was really important to him. I would suggest anyone looking at senior care to call the Alliance and take advantage of their expertise."

- Mark S., Traverse City

Types of Housing

Our service will help you and your loved one learn about the following types of housing in Grand Traverse, Leelanau, Antrim, Benzie, Kalkaska, Wexford and Missaukee Counties:

- Retirement Living
- Assisted Living / Adult Foster Care
- Nursing Homes
- Continuum of Care Communities
- Adult Day Services and Respite Services

Each residence offers a unique set of amenities, benefits and services. We listen to your needs, financial situation, and desires, then narrow the list of possibilities to meet those desires; saving you time and stress of going through the process alone.

www.AllianceforSeniorHousing.com



What Can I Expect With Each Type of Housing

The Alliance for Senior Housing works with various types of housing. The listing below shows a few of the key features of each. With your consultation you'll receive details of each and information to guide you to the residence that will meet your needs.

Retirement Living

1. Independent living with amenities.
2. Size ranges from studio to apartment with 1-3 bedrooms.
3. All include private bath, living room and kitchen or kitchenette.
4. Possible amenities like meals, housekeeping, and transportation.
5. Activities and social events in the complex and community are included.
6. Staff on-site for emergencies but not for assistance with tasks of daily living.

Assisted Living Homes / Adult Foster Care / Nursing Home

1. Meets a wide range of care from independent living to hospice care.
2. Room sizes range from semi to private, may have private bath.
3. Care provided for daily living and meals included in rent, but details and cost vary between each complex.
4. Activities and outings may be available.
5. May have awake staff 24/7 providing assistance or may have live-in staff available 24/7.

Continuum of Care Communities

A person begins with living independently; as more care is required services can be added within the apartment or to another room on campus.

Adult Day Services: An individual needing care can be safe and have their needs met with meals, activities, and supervision; returning home each evening. This allows the caregiver to rest, run errands or work.

Respite Care: More for the spouse/caregiver who needs time to rest, relax or travel. The person who needs care could stay in assisted living overnight, a weekend or a month.

About the Alliance for Senior Housing

The Alliance for Senior Housing is a family owned company founded by Connie Hintsala almost 20 years ago. In her experience as an administrator in a 20 bed assisted living home, she met families that would tour the facility seemingly in a daze, overwhelmed with choices and worries. It became apparent that a consultant was needed to help these families through this transition.

Our goal is to be of value and to serve by helping you take care of the smallest detail. We accomplish this by being your liaison with the homes, explaining funding options, collaborating with other agencies (if necessary) and helping you talk with your loved one; making this a smooth transition for everyone involved.

